

**CHEF
ADRIAN MARTIN**



FREE WORKSHOP

with a Christmas Twist

PRODUCT DEVELOPMENT

'BEING DIFFERENT IS THE LIFELINE OF YOUR BUSINESS'

Wed October 30th 7.30pm – 10pm
Great Northern Hotel, Bundoran, Co. Donegal



Meeting on Bags

Update on Revenue & Dept. of Environment Meeting - Revenue have confirmed that Clare Pilot Project will go National!

Meet Chef Adrian Martin, Craft Butchers Product Development Chef. Adrian trained with Neven Maguire at MacNeane House and is now working on behalf of ACBI for all its members.

Added Value Products is the way forward. Adrian is available to members for new product development, added value products, recipes and culinary skills for butchers.

Adrian has to date worked with almost 20 of our members including; Brady's Butchers, Dublin, Carey's Meats, Bandon, Argue Meats, Cavan and is now booked up until mid December.

The feedback has been more than positive, Adrian can provide proven products to your customers!

"We were very happy with Adrian. It was a tremendous advantage for us to get a chef's view on what we sell, and he was able to introduce eight new products that are all selling very well. Adrian enhanced the customer experience here and gave the staff valuable tips they can pass on to our customers. Adrian is great value for money and I would recommend him to all ACBI members to give them that extra edge." Martin Carey, Vice President ACBI

AGENDA

Breadcrumb Your Own Chicken

Making your own marylands and southern fried

Turkey Pies

A perfect way to use up leftovers

Steak Vol Au Vent with a Christmas Twist

An excellent starter for Christmas Day

Quick Fry Steak and Jus

Sauce up your own steaks

Christmas Ham and Glaze Ideas

DIY glaze your ham for Christmas Day packs

Rolled Turkey Leg Ballotine

Stuffed with sausage meat and cranberry

Christmas Roulade

Turning these counter treats festive

Garnishing Ideas For Your Counter

Spice up your counters by adding a fineness to it

If you cannot attend please send someone from your shop. This workshop will really add to your bottom line!

IN ASSOCIATION WITH



ADDING VALUE TO FOOD

Scobies will be there on the night offering:

- An exclusive login for all ACBI Members
- Exclusive offers
- Unique ACBI products
- Easy access to Craft Butcher recipes

Please R.S.V.P. by mail to julie.cahill@craftbutchers.ie or call 01 - 868 2820